



Outline of Course Evaluation Comments:

Managing Interpretive Media Projects

Harpers Ferry Center, Interpretive Media Institute and the NPS Southeast Region
Mammoth Cave National Park
March 16-18, 2004

The table below summarizes written comments from participants in a way that allows you to see what an individual liked and disliked. Full comments may be found in the Course Evaluation report. Patterns of reactions can be seen which will help IMI improve its learning opportunities. The rating listed is from the standard NPS course evaluation form question No.3, "I was highly satisfied with the overall training, considering my original expectations." 5 = highest agreement with the statement, and 1 = lowest.

Was pleased with . . .	but . . .	Rating
Media process information	wanted more detail on media types	3
Process information and Media Wheel	wanted IDP content at the beginning	5
Instructor expertise, process overview	a little overwhelming, not enough time, superintendents should be there	4
Expertise, notebooks	not enough time	5
"Monumental" expertise, notebooks, dialogue, visual examples of work	HFC staff talked too much to each other, didn't cover basics for those new to media work	4
Media Wheel, process overview, notebooks	team-taught sessions lacked focus—a single presenter would be better	4
Notebooks, examples, getting class documents ahead of time on web, knowing HFC is there to help, Museum Exhibit Planner application, seeing the park	seeing more case studies would be helpful	5
HFC staff, dialogue	superintendents should be there, more information on how to work with partners, relate better to Western parks, define terms and acronyms	3
Media Wheel and dialogue	more information on multimedia projects	3
Notebooks and HFC staff	don't assume that all participants know a lot about media coming in—we don't	4
Media Wheel, MACA study, HFC staff	too little time, too much information	4
HFC staff expertise, one-on-one help, notebooks	more samples of work, too much time on MACA study, more consultation time with HFC staff	5

The overall course rating for all ten questions for all respondents is **4.5**